

MIA CATHERINE

GRAPHIC DESIGNER *Dwyer-Kim*

Hello, I'm Mia Dwyer-Kim, but most people call me MDK! I'm a graphic designer with experience in social media and content production, bringing a strong understanding of visual storytelling across digital platforms. I've also balanced my creative work with a professional dance career, which has shaped my adaptability and collaborative mindset. I'm eager to contribute my skills and continue growing within the design and media space.

EXPERIENCE

DROPOUTS UNIVERSITY STUDIOS

GRAPHIC DESIGNER & PRODUCER

June 2024
/Present

- Designs for Dropouts Pod, The Lunch Table, and live shows
- Create social, decks, and merch across all properties
- Producer + creative for shows like Vybes Villa & Zach Justice YT

ATHLETES FIRST LLC

GRAPHIC DESIGN/CREATIVE INTERN

August 2023
/May 2024

- Design social, branding, and marketing assets
- Create visuals for NFL and NCAA athletes

CHAPMAN UNI. IDEATION LAB

SENIOR GRAPHIC DESIGNER

October 2021
/May 2024

- Design posters, branding, and digital assets
- Execute client and internal projects

BURO HAPPOLD - LONDON

GRAPHIC DESIGN INTERN

June 2023
/July 2023

- Support branding and redesign work
- Contribute to Royal Albert Docks project

IC8 SPORTS MARKETING WORKSHOP

PHOENIX SUNS/MERCURY & MGP

March 2024

- Built multi-platform campaign for Phoenix Suns and Mercury partnership
- Selected as 1 of 25 for Marcus Graham Project workshop

EXTRA CREDIT

- Alpha Phi Social Media Manager, 2022-2023
- Designed commitment graphics for sports clients
- Curated Vybes Villa reality show branding

EDUCATION

CHAPMAN UNIVERSITY

ORANGE, CA

August 2020
/ May 2024

- BFA in Graphic Design
- Minor in Culture, Media, and Society

UNIVERSITY OF CALIFORNIA

LOS ANGELES

June 2024
/ July 2024

- IMPACT Learning Insitutie
- Professional Development Prog. by Felisa Israel

SKILLS

TECHNICAL SKILLS

- Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Lightroom, Adobe Premiere Pro, Procreate, Figma, iMovie, CapCut

DESIGN SKILLS

- Typography, Illustration, Brand Identity, Iconography, Color Theory, Layout, Composition, Social Media Design

SOFT SKILLS

- Marketing, Leadership, Creativity, Adaptability, Client Relations, Collaboration, attention to Detail, trend Awareness

HONORABLE MENTIONS

- MLK ASU Design Winner
- Best GD Portfolio and Most Dedicated Dancer
- Chapman Dean's List & Honors Graduate
- NBC World of Dance Season 3 Dancer
- Executive mentorship with Libby Bush, CAA